

# Above Surveying Privacy Policy

**This privacy statement refers to Above Surveying Ltd.**

The way we use any information will be subject to the privacy statement that is current when that information is gathered. Please check this page regularly to see any changes. This policy is effective from 01/07/2021.

Above Surveying Ltd. (us, we, or our.) respects your privacy. Above Surveying Ltd. operates the Above Surveying Ltd. website. This document informs you of our policies regarding the collection, use and disclosure of personal information when you use our website. We will not use or share your information with anyone except as described in this Privacy Policy. Above Surveying Ltd. is committed to the safe and secure processing of Personal Data and compliance with applicable data protection law. This page informs you of our policies regarding the collection, use, and disclosure of Personal Data when you use our website and the choices you have associated with that data. We use your personal information for providing and improving the website. By using the website, you agree to the collection and use of information in accordance with this policy. The following describes how we process and collect your Personal Data.

## Information Collection and Use

### Personal Data

Above Surveying Ltd. collects both Personal Data and anonymous data when you send us information or when you visit one of our websites. When we talk about Personal Data we mean any information that can identify you as an individual, such as your name and email address. Anonymous Data does not identify you as a person but it might be used in the aggregate for example when you participate in a survey. We collect several different types of information for various purposes to provide and improve our website for you. While using our website we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you (Personal Data). Personally identifiable information may include, but is not limited to:

- Key personal and contact data
- Product interest
- Network and device identification
- Usage Data

Above Surveying Ltd. may also collect information about how the website is accessed and used (Usage Data). This Usage Data may include information such as your computer's Internet Protocol address (e.g., IP address), browser type, browser version, the pages of our website that you visit, the time and date of your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

### Marketing & Prospecting

You provided your Personal Data through the use of our websites (e.g. registration form completion allowing the placement of cookies). We may have received your Personal Data if you have registered for one of our webinars. We may have received your Personal Data when you supplied us with your business card, or we may have obtained your Personal Data from your company. You may have provided us with Personal Data over the telephone. You may have provided us with your Personal Data via a social media download form such as LinkedIn. If you have registered to attend an event

with a third-party provider, then we may obtain your Personal Data from that third-party provider, where you have given your consent to such third-party provider to supply your Personal Data to us.

### **Legitimate Interest**

It is within the legitimate interest of Above Surveying Ltd. and your company to process your Personal Data for the above-noted purposes. We use your Personal Data for fulfilling our contractual obligations towards your company. Unless we explicitly request your consent to process your Personal Data, we rely on Above Surveying Ltd.'s and your company's legitimate interest to send you relevant marketing communications. The privacy impact of the processing of your Personal Data is low, as Above Surveying Ltd. contacts you in your professional capacity. You can opt-out of processing for direct marketing purposes by clicking on the Unsubscribe link situated within any marketing emails sent to you. You also have the right to object to the processing at any time by contacting Email: [info@abovesurveying.com](mailto:info@abovesurveying.com). Where you withdraw your consent or unsubscribe (as applicable), we will retain certain Personal Data (only to the extent that it is absolutely required) on our 'do not contact' list.

### **Tracking & Cookies Data**

We use cookies and similar tracking technologies to track the activity on our website and hold certain information. Cookies are files with small amounts of data that may include a unique anonymous identifier. Cookies are sent to your browser from a website and stored on your device. Tracking technologies also used are tags and scripts to collect and track information and to improve and analyse our website. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our website.

#### **Examples of Cookies we use:**

Session Cookies. We use Session Cookies to operate our website.

Preference Cookies. We use Preference Cookies to remember your preferences and various settings.

Security Cookies. We use Security Cookies for security purposes.

#### **How To Avoid Cookies**

You can set your browser to block cookies. The procedure for blocking cookies will depend on what browser you are using. Access 'Help' or the appropriate menu in your browser for instructions. You can also remove persistent cookies by following directions provided in your Internet browser's 'help' file. If you reject or remove cookies, you may still use our website, but your ability to use some areas of our website, such as contests or surveys, will be limited.

#### **Website Providers**

We may employ third party companies and individuals to facilitate our website, to provide the website on our behalf, to perform website-related services or to assist us in analysing how our website is used. These third parties have access to your personal information only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose.

## **Use Of Data**

Above Surveying Ltd. uses the collected data for various purposes:

- To provide and maintain the website.
- To notify you about changes to our website, products, and services.
- To provide customer care and support.
- To provide analysis or valuable information so that we can improve the website.
- To monitor the usage of the website.
- To detect, prevent and address technical issues.

## **Transfer Of Data**

Your information, including Personal Data, may be transferred to and maintained on computers located outside of your state, province, country, or other governmental jurisdiction where the data protection laws may differ from those from your jurisdiction.

If you are located outside the UK and choose to provide information to us, please note that we transfer the data, including Personal Data, to the UK and process it there. Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer. Above Surveying Ltd. will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy and no transfer of your Personal Data will take place to an organization or a country unless there are adequate controls in place including the security of your data and other personal information.

## **Disclosure Of Data**

Above Surveying Ltd. may disclose your Personal Data in the good faith belief that such action is necessary to:

To comply with a legal obligation.

To protect and defend the rights or property of Above Surveying Ltd..

To prevent or investigate possible wrongdoing in connection with the website.

To protect the personal safety of users of the website or the public.

To protect against legal liability.

## **Security Of Data**

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable procedures to safeguard and secure the information we collect online.

## **IP Address**

Your IP address is a numeric code that is assigned to your computer every time you connect to the internet. Typically for home users it will not identify your computer exactly but will identify the service provider via whom you connect to the internet. We use aggregated IP address information to compile reports on the demographics of the usage of our website for purposes of system administration, marketing and to track potential abuse of our terms and conditions of use. We do not use IP address information in a form that is personally identifiable except where the users of that IP address have been responsible for violation of our terms and conditions of use.

## **Newsletter, Email and information sign up**

If you sign up for any newsletter, download, or email service we might offer on our website we will hold your email address securely in a list. Our email messages will provide you with email updates from ourselves containing new services and other news. We will make sure that each newsletter carries information about how to opt-out of the list and how to remove your name from the list so that you will be able to choose to stop receiving the email at any time if you so wish.

## **Website Providers**

We may employ third party companies and individuals to facilitate our website, to perform website-related services or to assist us in analysing how our website is used. These third parties have access to your personal information only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose.

## **Analytics**

We may use third-party service providers to monitor and analyse the use of our website. Google Analytics Google Analytics is a web analytics service offered by Google that tracks and reports website traffic. Google uses the data collected to track and monitor the use of our website. This data is shared with other Google services. Google may use the collected data to contextualize and personalize the ads of its own advertising network. You can opt-out of having made your activity on the website available to Google Analytics by installing the Google Analytics opt-out browser add-on. The add-on prevents the Google Analytics JavaScript (ga.js, analytics.js, and dc.js) from sharing information with Google Analytics about visits activity. For more information on the privacy practices of Google, please visit the Google Privacy & Terms web page: <http://www.google.com/intl/en/analytics/privacyoverview.html>. You may refuse the use of cookies by changing the settings on your browser. Alternatively, if available for your browser, you can use the 'Google Analytics Opt-out Browser Add-on' available at <http://tools.google.com/dlpage/gaoptout?hl=en>. We would point out, however, that if you refuse the use of cookies, you may not be able to use all the features of this website.

## **Links To Other Sites**

Our website may contain links to other sites that are not operated by us. If you click on a third-party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy of every site you visit. We have no control over and assume no responsibility for the content, privacy policies or practices of any third-party sites or services.

## **Social Media Widgets**

Our website includes social media features, such as the 'Facebook' button, and widgets, such as the 'Share This' button. These features and widgets may collect your IP address, which page(s) you are visiting on our website and may set a cookie to enable the feature or widget to function properly. Social media features and widgets are either hosted by a third party or hosted directly on our website. Your interactions with these features and widgets are governed by the privacy policy of the company providing them.

## **Log Data**

We collect information that your browser sends whenever you visit our website ('Log Data'). This Log Data may include information such as your computer's Internet Protocol ('IP') address, browser type,

browser version, the pages of our website that you visit, the time and date of your visit, the time spent on those pages and other statistics.

### **Compliance With Laws**

We will disclose your personal information where required to do so by law or subpoena.

### **How you can gain access to the Personal Data we collect about you**

Under the GDPR, you have the right to see what information we hold about you and you may ask us to make any changes that you consider necessary to make the information accurate. If you want to apply to see the data we hold about you, write to [info@abovesurveying.com](mailto:info@abovesurveying.com). We will require that you satisfactorily identify yourself to demonstrate your entitlement to view this data.

### **Changes To This Privacy Policy**

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

### **Contact Us**

If you have any questions about this Privacy Policy, please contact [info@abovesurveying.com](mailto:info@abovesurveying.com).

### **Accepting this privacy statement**

By using the Above Surveying Ltd. website, you signify your acceptance of this privacy statement and our terms and conditions of use. If you do not agree or are not comfortable with any policy in this statement, your only remedy is to not use the Above Surveying Ltd. website. If you are concerned about any cookies which have already been issued to you by the Above Surveying website, you can delete cookies served to your browser.

**If this privacy statement is not accepted in full, use of the Above Surveying Website must be terminated immediately.**